



# WONDER NEWS

ANN (ANA) MORRIS, BILINGUAL CHILDREN'S AUTHOR & TRANSLATOR

[WWW.AUTHORANNMORRIS.COM](http://WWW.AUTHORANNMORRIS.COM)

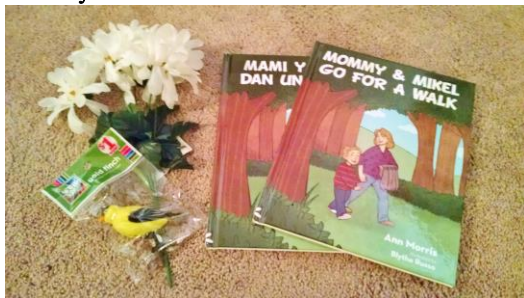
MAY 2016

## WELCOME!

Welcome to Wonder News, my newsletter. I'm glad to share what I think and do with you! People are welcome to contact me to give me feedback and ideas, and to request to be added to my email list. I will add no one without a request.

## MARKETING

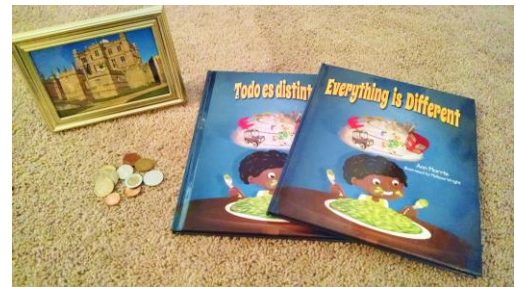
I spent a lot of time in May deciding what I could give away with each in person book purchase. Those decisions are tough, and they may change as different ideas become available. At this time, a customer has a choice with each book. For Mommy and Mikel Go for a Walk, the options are currently a singing canary or a batch of daisies. I may have to figure a way to make an easy mink. But that comes later.



With Surprise in Auntie's Garden, I was lucky to find some cute Mr. Clowns. I also found some butterflies that can be used as sun-catchers, but they also have fiber optic lights that change colors. How cute is that? Butterflies are easy!



As for Everything Is Different, I had many ideas and still do, but for now, the choices are a framed photo of Bolsover Castle or a foreign coin. It's fun to see people study the coins, because THEY are all different!



New ideas will always arise, and I'll be glad to meet them.

## Activities

May was a month when I decided to be more active in seeking out venues for presentations and for my books. I had a "Meet the Author" event at Beaverdale Books and was glad to use my banner for the first time!





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I also participated in a spring craft fair in Pella, Iowa. I had a few native Spanish speakers to chat with. I think they like to know that I really speak Spanish, too.



## LinkedIn

Some authors have not yet discovered the wonders of LinkedIn. I follow other colleagues, read posts, and I write my own. It is a wonderful venue for expressing ideas and sharing news. I don't post every day, or even every week, but it is a wonderful vehicle for communication and visibility.

## Facebook

Facebook is a place where many authors participate in groups and some use it for promotion. I share my events and my projects on my professional page: <https://www.facebook.com/AnnMorrisChildrensAuthorLanguageConsulting/>.

## Translations

I have been doing more translations than ever before! Besides my own books, I had done one other children's book. After writing some posts on LinkedIn and participating in some Multicultural and bilingual events on Facebook, I had three more books to do! One technically started months ago, but the author reconnected with me to complete it. I love it! I really hope to do more. I just wrote a post for LinkedIn about translations.

[https://www.linkedin.com/pulse/what-does-personal-translator-do-ann-ana-morris?trk=pulse\\_spock-articles](https://www.linkedin.com/pulse/what-does-personal-translator-do-ann-ana-morris?trk=pulse_spock-articles)



It explains the technicalities of a translator's work and how important it is. Being bilingual doesn't mean one can translate any more than speaking English as one's native tongue means someone could write it well or teach it.



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## Reviews

Reviews are the best way anyone can thank an author for a book. Some e-books and even hard copies are now including a request at the end of the book to the reader asking for a brief and honest review on Amazon. Many book buyers look at the reviews on Amazon in particular before deciding if they wish to purchase the book. I have seen several different posts created by different authors to encourage readers. Personally, I review nearly everything I read. It's a habit. I always do honest reviews. If there is something of concern, I always alert the author, so he/she understands my rating. I like to know if someone had a suggestion about anyone of my books. Constructive criticism is always helpful, and we are always learning.

## REVIEWING A BOOK

- Read the book to enjoy it.
- Look the book up on Amazon.com and maybe Goodreads.com
- Under the title, beside the book cover, you will see: "xx" customer reviews. Click there.
- Look for a box that says: "Write a customer review" and click.
- Share what you liked about the book. Others will read your review to help them decide if they will read it or not. Brief is fine!
- Reviews really do help an author's visibility and sales!
- Do this often!
- Thank you!



## Where Are My Books?

My books are available in several locations locally as well as online.

My website will get you a signed book:

[www.authorannmorris.com](http://www.authorannmorris.com)

Facebook Author page:

<https://www.facebook.com/AnnMorrisChildrensAuthorLanguageConsulting/>

The books are on Amazon:

<http://www.amazon.com/-/e/B00C8G2V8S>

Barnes & Noble: [www.barnesandnoble.com/](http://www.barnesandnoble.com/)

Books-a-Million (BAM): [www.booksamillion.com/](http://www.booksamillion.com/)

Mascot Books: [www.mascotbooks.com](http://www.mascotbooks.com)

They are also on consignment at several local stores.

PLEASE! Ask, if you are looking for my books. I have learned that some stores locate them with other children's books while other stores place them with Iowa Authors and the Spanish versions in the Foreign Language section:

